

Article	Code	Weight 1 pc.	Ø		Height		Height 11 pcs.
			Inch/Oz	Gramme	mm	mm	
	Coffee mug 28	9345628	9.5 oz	300	75	95	-
	Sugar dish 8	9345708	3.4"	60	89	15	88
	Candleholder	9347700	3"	150	77	52	-
	Table vase 9	9348109	3.6"	215	87	92	-
	Ashtray 12	9347512	4.4"	185	114	34	312

The photographs were kindly made possible by Restaurant Schäfers, Fürth-Ronhof.

All measurements and weights listed are subject to the variations that are usual in porcelain manufacturing.

In the table scenes glasses from the Basic and Vino Nobile series by Schönwald were used.



**extraordinary hardness**  
**high chipping resistance**  
**resistant glaze**  
**precise stackability**  
**guaranteed dishwasher-proof**  
**inglaze decor patterns**

PREMIUM  
 PORCELAIN  
 MADE IN  
 GERMANY

Porzellanfabrik Schönwald  
 Spezialfabrik für Hotelporzellan

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 www.schoenwald.com

**SCHÖNWALD**  
 Germany

Your local dealer:

SWA-10-040 www.schlieske.de



# Generation

A MILESTONE IN THE HISTORY OF PORCELAIN



For the **first** time:  
 Cream coloured hard porcelain

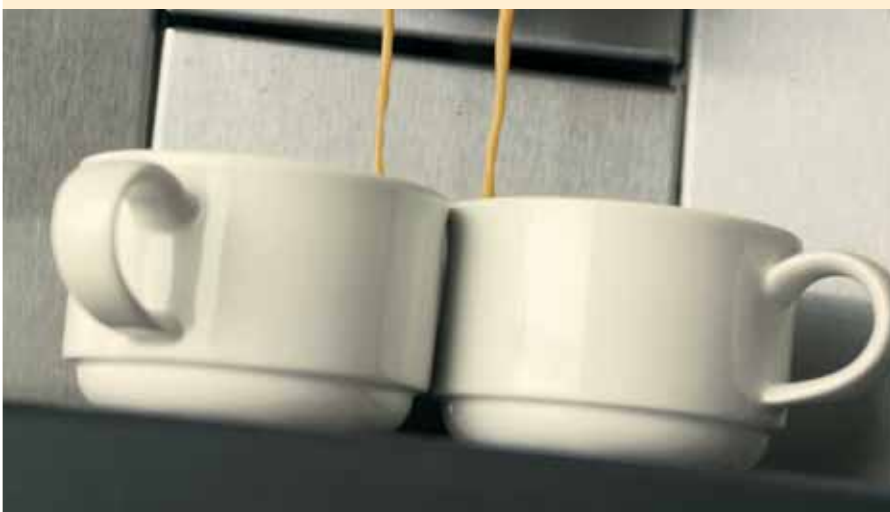
**Perfect** harmony:  
 Beauty and function

Pure design: Retro  
 look meets modernism



**SCHÖNWALD**  
 Germany

## A new kind of porcelain



A new GENERATION has arrived: A delicate cream-coloured porcelain which is also hard enough to withstand the tough day-to-day requirements of the food service industry. As a result of the newly developed Dura-cream® body, which, like any hard porcelain, is fired at 1,400 °C, GENERATION is also extremely scratch resistant and, what's more, particularly chipping resistant.

A combination of outstanding functional properties and visual characteristics never before attained in porcelain!



# HARD



# CREAM



## Cream-coloured hard porcelain

Up to now, white has been the basic colour for hard porcelain. With this new development, however, we can now also manufacture hard porcelain in a soft creamy tone. GENERATION impresses by virtue of its gentle cream shimmer, which offers you and your guests a new visual effect. You can now arrange your food creations on fine porcelain with a pleasantly warm shade of colour.



# EMOTIONAL



## Design with character

A hint of retro and lots of modernism. Characteristic of a new generation. GENERATION distinguishes itself by the purity of its shape which charmingly combines the hint of a retro-look with a clear and at the same time soft design to create a new style.

“Self-explanatory” is the credo of Hans-Wilhelm Seitz, the experienced designer of many successful porcelain products, who created GENERATION. Translated into reality this means a clear, simple design, which underlines the utility, functionality and aesthetic appeal of a porcelain article in everyday use. The declared principle behind GENERATION – good design is invisible!



# VARIATIONS



## Graceful variations

The rolling silhouette of the additional range of cups and the square and rectangular plates which are presented with an impressively wide rim is emphatically elegant. An attractive alternative to the formal familiarity of the rest of the collection. These porcelain articles communicate a sense of elegance – conveyed through the successful combination of graceful classicism and modern lightness. This creates a relaxed atmosphere with a festive tone for the guest.

A charming addition to Generation which stylishly emphasises the timelessness of this collection.



# STRUCTURE



## Finely woven patterns

This new versatile range of dishes continues the new chapter in the history of porcelain which began with GENERATION. Finely structured surfaces now extend over the gently curved rims of the elegant and opulent dishes. With its graphically stylised visual effect, this new structure resembles filigree braided rope or fine wickerwork.



Use the new structured variety of Generation to successfully present your meals in a way which lives up to the demands of fine establishments. Regardless of whether you use the structured dishes alone or a mixture of smooth and structured dishes on your table, Generation always provides remarkable character and offers great versatility when arranging your table in styles ranging from "classic-festive" to "modern country".



## Something fresh for the senses

The range of decorative concepts, which playfully and charmingly accentuate and interpret a subtly retro appearance, serve to underline the versatility of GENERATION. The discreet patterns set a new course and leave ample scope for developing creative arrangements with a new kind of emotional sensuality.

# SUBTLE



## A blend of retro and contemporary elegance

The pure shape and the creamy tone of GENERATION give you the freedom to create a wide variety of decorations. We would be more than glad to support the individuality of your establishment by helping you to realise your own creative ideas.



Decor pattern Living 62852\*



Decor pattern Living 62851, Plate 34 cm

Decor pattern Cremium 62849, Plate 34 cm



Decor pattern Cremium 62850



Esprit, Ratingen

58224



Decor pattern Light 62854



Decor pattern Light 62853, Plate 34 cm

Decor pattern Retrostyle 62847, Plate 34 cm



Decor pattern Retrostyle 62848









Hotel Maritim, Berlin








59216

\* This pattern includes individual items that are decorated differently.















# The range







Article	Code	Inch/Oz	Weight	Ø	Height	Height	
			1 pc.		1 pc.	11 pcs.	11 pcs.
			Gramme	mm	mm	mm	
	<b>Plate flat with rim</b> 16	9340016	6.1"	210	160	17	90
	20	9340020	7.7"	340	200	19	100
	24	9340024	9.2"	555	235	22	115
	27	9340027	10.5"	710	270	23	118
	29	9340029	11.3"	870	290	25	125
	31	9340031	12.1"	985	309	24	130
	34	9340034	13.1"	1250	339	25	139
	<b>Plate flat with rim embossed</b> 16	9340066	6.1"	210	160	17	90
	20	9340070	7.7"	340	200	19	100
	24	9340074	9.2"	555	235	22	115
	27	9340077	10.5"	710	270	23	118
	29	9340079	11.3"	870	290	25	125
	31	9340081	12.1"	985	309	24	130
	34	9340084	13.1"	1250	339	25	139
	<b>Plate deep with rim</b> 16	9340116	6.2"	230	160	32	120
	20	9340120	7.8"	385	200	37	135
	23	9340123	8.4"	500	228	41	137
	26	9340126	10.1"	705	258	45	156
	30	9340130	11.5"	925	295	47	177
	<b>Plate deep with rim embossed</b> 16	9340166	6.2"	230	160	32	120
	20	9340170	7.8"	385	200	37	135
	26	9340176	10.1"	705	258	45	156
	30	9340180	11.5"	925	295	47	177
	<b>Plate rectangular</b> 21 x 14	9340321	8.2"	395	212x145	29	110
	32 x 21	9340332	12.5"	1185	321x215	30	150
	<b>Plate square</b> 21	9340521	8.2"	555	213x213	28	128
	32	9340532	12.5"	1890	319x319	31	181

Article	Code	Inch/Oz	Weight	Ø	Height	Height	
			1 pc.		1 pc.	11 pcs.	11 pcs.
			Gramme	mm	mm	mm	
	<b>Soupcup and saucer</b> 30						
	S	9346918	6.2"	210	158	20	100
	S (emb.)	9346968	6.2"	210	158	20	100
	C	9342880	10.1 oz	225	115	62	-
	<b>Creamsoup stackable</b> K/28						
	S	9346918	6.2"	210	158	20	100
	S (emb.)	9346968	6.2"	210	158	20	100
	C	9342728	9.5 oz	235	101	56	437
	<b>Salad dish round</b> 13	9343163	5.1"	265	130	50	173
	15	9343165	5.8"	440	151	57	189
	18	9343168	7.2"	670	184	70	225
	21	9343171	8.4"	1015	216	82	272
	<b>Bowl</b> 22	9345372	7.4 oz	170	98	66	346
	30	9345380	10.1 oz	210	115	62	242
	<b>matching Saucer</b> S	9346918	6.2"	210	158	20	100
	S (emb.)	9346968	6.2"	210	158	20	100
	<b>Bowl stackable embossed</b> K/28	9345328	9.5 oz	230	101	56	437
	<b>Dip dish</b> 10	9346110		130	100	34	-

# The range

Article	Code	Inch/Oz	Weight	Ø	Height	Height	
			1 pc.	mm	1 pc.	11 pcs.	
			Gramme	mm	mm	mm	
	<b>35</b> 9343835	12 oz	250	116	67	-	
	<b>10</b> 9343810	4 oz	110	76	50	-	
	9344001		105	99	29	-	
	<b>26</b> 9342026 <b>29</b> 9342029 <b>33</b> 9342033 <b>38</b> 9342038			L/W			
		10.1"	590	263x201	23	110	
		11.3"	810	293x224	24	129	
		12.8"	970	332x253	26	127	
		15"	1435	383x296	28	140	
	<b>30</b> 9344130 <b>60</b> 9344160	11 oz 21 oz	350 630	97 121	110 140	- -	
	<b>35</b> 9344335 <b>65</b> 9344365	12 oz 22 oz	455 740	118 142	98 115	- -	

Article	Code	Inch/Oz	Weight	Ø	Height	Height	
			1 pc.	mm	1 pc.	11 pcs.	
			Gramme	mm	mm	mm	
	<b>24</b> 9344924	8 oz	225	95	75	-	
	9347901	4.1 oz	140	L/W	100x55	40	351
	9344010 9344020		70 65	54 54	70 58	- -	
	<b>03</b> 9344603	1 oz	40	44	44	-	
	<b>15</b> 9344715 <b>30</b> 9344730 <b>50</b> 9344750	5.7 oz 10 oz 16.9 oz	140 250 400	71 89 104	72 90 108	- - -	
	<b>10</b> S 9346909 S (emb.) 9346959 C 9345260 <b>18</b> S 9346918 S (emb.) 9346968 C 9345268	5.0" 5.0" 3.4 oz 6.2" 6.2" 6.4 oz	140 140 130 210 210 180	128 128 67 158 158 83	18 18 70 20 20 84	100 100 - 100 100 -	

Article	Code	Inch/Oz	Weight	Ø	Height	Height	
			1 pc.	mm	1 pc.	11 pcs.	
			Gramme	mm	mm	mm	
	<b>22</b> S 9346918 S (emb.) 9346968 C 9345272 <b>30</b> S 9346918 S (emb.) 9346968 C 9345280	6.2" 6.2" 7.4 oz 6.2" 6.2" 10.1 oz	210 210 190 210 210 210	158 158 98 158 158 115	20 20 66 20 20 62	100 100 - 100 100 -	
	<b>40</b> S 9346918 S (emb.) 9346968 C 9345290	6.2" 6.2" 12.8 oz	210 210 280	158 158 117	20 20 72	100 100 -	
	<b>09</b> S 9346909 S (emb.) 9346959 C 9345159 <b>20</b> S 9346918 S (emb.) 9346968 C 9345170	6.2" 6.2" 3 oz 6.2" 6.2" 6.7 oz	140 140 112 210 210 200	128 128 62 158 158 82	18 18 53 20 20 63	100 100 - 100 100 -	
	<b>20</b> S 9346918 S (emb.) 9346968 C 9345370	6.2" 6.2" 6.7 oz	210 210 200	158 158 82	20 20 63	100 100 -	
	<b>K/09</b> S 9346909 S (emb.) 9346959 C 9345109 <b>K/18</b> S 9346918 S (emb.) 9346968 C 9345118 <b>K/25</b> S 9346918 S (emb.) 9346968 C 9345125	6.2" 6.2" 3 oz 6.2" 6.2" 6 oz 6.2" 6.2" 8.4 oz	140 140 110 210 210 160 210 210 230	128 128 63 158 158 81 158 158 89	18 18 50 20 20 56 20 20 65	100 100 425 100 100 476 100 100 555	
	<b>K/25</b> S 9346918 S (emb.) 9346968 C 9345325	6.2" 6.2" 8.4 oz	210 210 230	158 158 89	20 20 65	100 100 555	